



Emily Siudela

Brand Market Manager

CONTACT

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PROFESSIONAL PROFILE

Engaging and passionate professional seeking a sales/marketing position with the opportunity to put forward years of knowledge and hands on experience within the spirits industry and utilize my expertise in customer service and sales by establishing genuine client relationships and confidently executing, planning, and managing tasks effectively through to delivery. I am eager at the prospect of combining my creativity, motivation, and enthusiasm with my valuable set of communication skills, commitment, and sales initiatives to a brand's value, vision, and mission.

EXPERIENCE

NOVEMBER 2024 - PRESENT

HIGHGATE . TRADEWINDS ISLAND GRAND
MURALIST . BARTENDER
ST PETE BEACH, FL

MARCH 2017 - JULY 2023

SUN PUBS INC
CADDYS TREASURE ISLAND . MAC DINTON'S ST PETE
BARTENDER . MARKETING PROMOTIONS
TREASURE ISLAND, FL / ST PETERSBURG, FL

JANUARY 2017 - JANUARY 2021

FLORIDA QUEST REALTY
REALTOR®
LARGO, FL

APRIL 2014 - DECEMBER 2016

BIG STORM BREWING . AUSTIN COLBY COMPANY
ACCOUNT MANAGER . ON PREMISE
CLEARWATER, FL

- + Represent and act as point of contact between company and accounts; working directly with the public, customers, consumers, and other external sources, including serving on and off premise samplings, as well as facilitated events.
- + Confer with department heads, supervisors, and associates to discuss topics such as contracts, estimated budgets, trends, advertisements, promotions, merchandise, media selection, and collateral material to be used.
- + Design different strategies, styles, and systems for sales and marketing team for company growth.
- + Identify and develop communications for promotion campaigns and industry events partnering with distributors, sales accounts, and consumers, securing their cooperation, support, and action for further goals and expectations.
- + Performed day-to-day administrative tasks, updating CRM database, retaining marketing files and data, maintaining an accurate inventory count and spreadsheet database of promotional and merchandise items, processing paperwork, fielding phone calls and emails, and distribute information to appropriate parties in the marketing department.

EDUCATION

TAMPA SCHOOL OF REAL ESTATE
NOVEMBER 2018

COASTAL CAROLINA UNIVERSITY
HEALTH PROMOTIONS
BUSINESS MANAGEMENT
CONWAY, SC
2007-2011

RINGGOLD SENIOR HIGH SCHOOL
MONONGAHELA, PA
2003-2007

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(continued)

SKILLS & EXPERTISE

- + CREATIVE
 - + ADAPTIVE
 - + EFFICIENT
 - + PASSIONATE
 - + RELIABLE
 - + DETAIL ORIENTED
 - + ORGANIZED
 - + COLLABORATIVE
 - + OBSERVANT
 - + PERCEPTIVE
 - + COMPASSIONATE
 - + GENUINE
 - + EASY GOING
- + RESOURCEFUL
 - + HARDWORKING
 - + ACCOUNTABLE
 - + CONSISTENT
 - + FOCUSED
 - + OPEN LISTENER
 - + PROBLEM SOLVER
 - + INTUITIVE
 - + FRIENDLY
 - + HONEST
 - + LOYAL
 - + TRUSTWORTHY
- +12 PLUS YEARS OF BEHIND THE BAR EXPERTISE, KNOWLEDGE, and EXPERIENCE IN SPIRITS/ALCOHOL INDUSTRY
 - +12 PLUS YEARS IN RESTAURANT AND CUSTOMER SERVICE EXPERIENCE
 - + PROFESSIONALLY TRAINED AND EXPERIENCED IN NEGOTIATIONS,, EFFECTIVE WORKFORCE FLOW, PROBLEM SOLVING, SOLUTION SEEKING, RESULTS ORIENTED, TEAM DEVELOPMENT, and LEADERSHIP ROLES
 - + ADVANCED IN REGARDS TO EMOTIONAL INTELLIGENCE, COMMUNICATIONS, and CLIENT/CONSUMER INTERACTIONS.
 - + ON/OFF PREMISE SALES
 - + SOCIAL MEDIA MANAGEMENT
 - + DESIGN AND PLANNING
- + MICROSOFT OFFICE
 - + ADOBE CREATIVE CLOUD
 - + GRAPHIC DESIGN . SIGNAGE
 - + BRAND MARKETING . CONTENT MARKETING

REFERENCES

KIM HUGHES ELLIS
PRESIDENT and CREATIVE DIRECTOR
BRAND ACTIVATORS, LLC.
386.566.0928

SCOTT BARNES
REPUBLIC NATIONAL
DISTRIBUTING COMPANY
941.201.9020

RICK GONTERMAN
FINANCE MANAGER
D&R DISTRIBUTING, INC.
727.486.0505

HOBBIES & INTERESTS



ART



TRAVEL



YOGA



PLANTS



SURFING



INTERIOR
DESIGN



DOGS



FRIENDS



READING